

**IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE**

APPLICANT(S): Roberto Licon, et al.  
APPLICATION NO.: 10/798,709  
FILING DATE: March 10, 2004  
TITLE: System and Method For Selecting Content For Displaying Over  
The Internet Based Upon Some User Input  
EXAMINER: Paul Kim  
GROUP ART UNIT: 2161  
ATTY. DKT. NO.: 24207-10451 (formerly 24207-01000)

COMMISSIONER FOR PATENTS  
P.O. BOX 1450  
ALEXANDRIA, VA 22313-1450

**REQUEST TO CHANGE ATTORNEY DOCKET NUMBER**

SIR:

Please change the attorney docket number for this application from 24207-01000 to 24207-10451.

Respectfully submitted,  
ROBERTO LICON, ET AL.

Dated: November 13, 2006

By: /Sabra-Anne R. Truesdale/  
Sabra-Anne R. Truesdale, Reg. No.: 55,687  
Fenwick & West LLP  
Silicon Valley Center  
801 California Street  
Mountain View, CA 94041  
Tel.: (650) 335-7187  
Fax.: (650) 938-5200